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# **CAOCL SURVEY II**

## **Military Operations Other Than War (MOOTW) vs. Combat Missions on the Importance of Culture**



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# Definition of Terms

- “MOOTW Missions” include
  - Civil Affairs (number of Marines who selected this mission & not combat mission as well\* - 18)
  - Civil Military Operations (32)
  - Foreign Military Training Exercises (96)
  - Foreign Humanitarian Assistance and Disaster Relief (35)
  - Noncombatant Evacuation Operations (7)
  - Security Cooperation (including foreign military training/advising) (35)
  - Stability Operations (14)

\*NOTE: Marines could select multiple missions but those who chose BOTH a MOOTW mission and a Combat-Relevant mission were excluded



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# Definition of Terms

- “Combat Missions”\* include
  - Combat Operations/Arms (number of Marines who selected this mission and not a MOOTW mission as well - 47)
  - Combat Support Operations (146)
  - Combat Service Support Operations (104)

\*NOTE: Marines could select multiple missions but those who chose BOTH a MOOTW mission and a Combat-Relevant mission were excluded



## BLUF

- The majority of Marines, regardless of mission type, positively endorse the value of culture as applied to operations in general as well as the importance of culture training, cultural skills, and cultural knowledge.
- Only TWO differences emerged between Marines whose deployments included a MOOTW mission type as defined here and Marines on Combat missions:
  - Marines on MOOTW types of missions assign slightly greater importance to the cultural skills of behaving according to cultural norms and building rapport than Marines on Combat missions.
  - Overall, though, both groups are uniformly positive about the importance of culture, culture skills, and cultural knowledge.



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# OVERALL SURVEY SAMPLE DEMOGRAPHICS



## The Survey Sample

- **Original Sample: Total Marine Participants**
  - 1666
- The sample was weighted according to May 2012 USMC population data about rank and gender to better reflect the Marine Corps population
- **Weighted Sample: Total Marine Participants**
  - 1654
  - Generals, E-1s, E-2s not included

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## Weighted Sample Demographics

Demographic	*Weighted Survey Sample Rounded Proportions
Total weighted valid participants	1,654
Age Range	19-58 (74% under 30)
Males	94%
Females	6%
Active	95%
Reserve, Other	5%
Enlisted	84%
Officers	16%
Ever Deployed	75%
Currently Deployed	18%
	*Generals, E-1s & E-2s excluded



## How to Understand this Brief

- **Differences ( $U = xx$ ,  $p = xx$ ):** The Mann-Whitney test (“U”) is used to assess whether there are any statistically significant differences between two factors such as whether being enlisted or an officer makes a difference in how much time you spend with foreign groups.
- **Whether the differences are robust enough that they are unlikely to be due to chance is indicated by the “ $p = xxx$ ”:** “p” is used to denote “probability”. Therefore,  $p = .05$  means that if there are actually NO differences at all, the odds of getting our results (the differences between two groups, for example) are 5 out of 100 . Anything above .05 is considered not statistically significant and due to chance.





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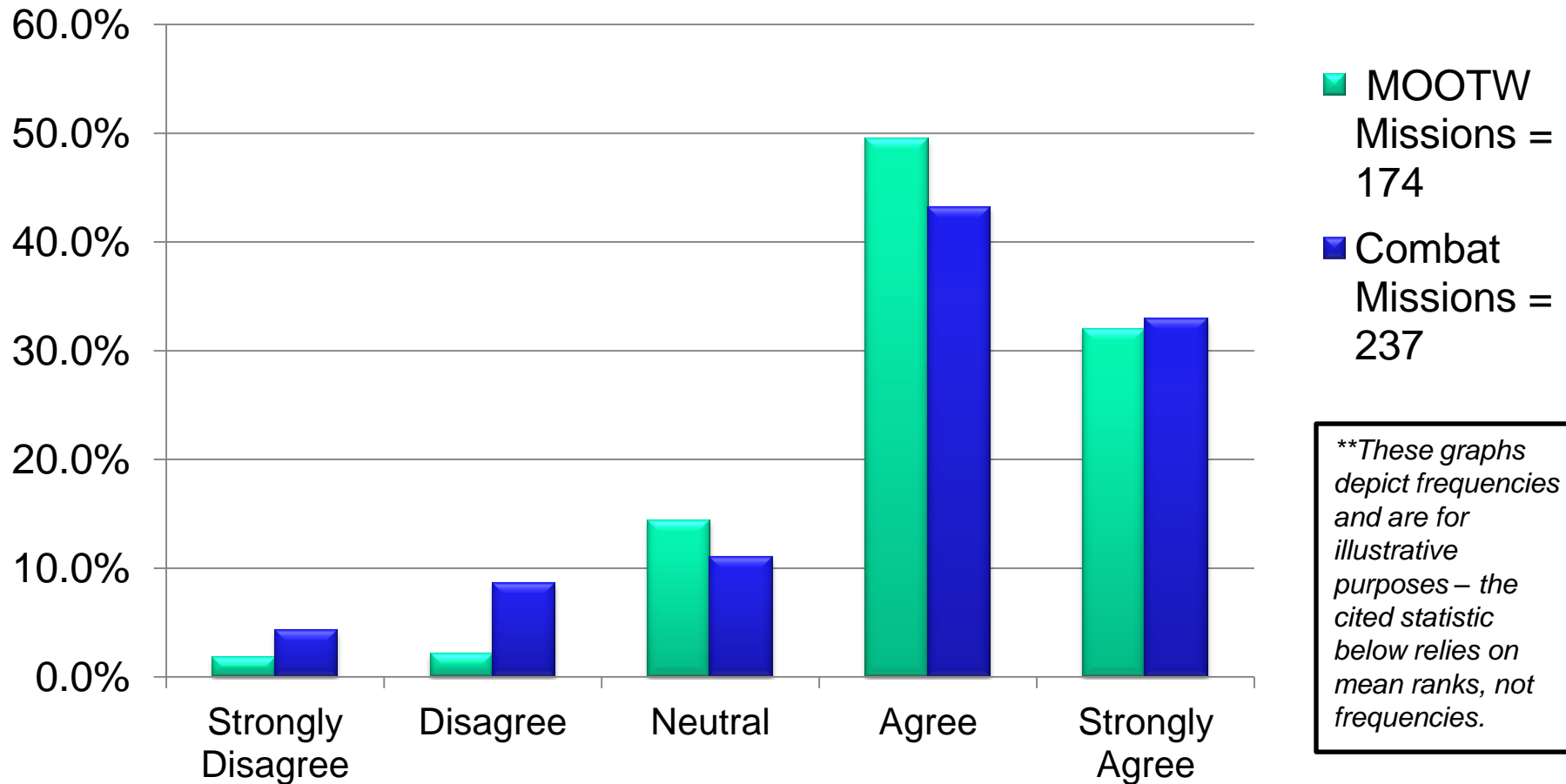
# VALUE OF CULTURE



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**Having the skills to understand the impact of culture on any given operation is a key component to your unit's operational readiness.**



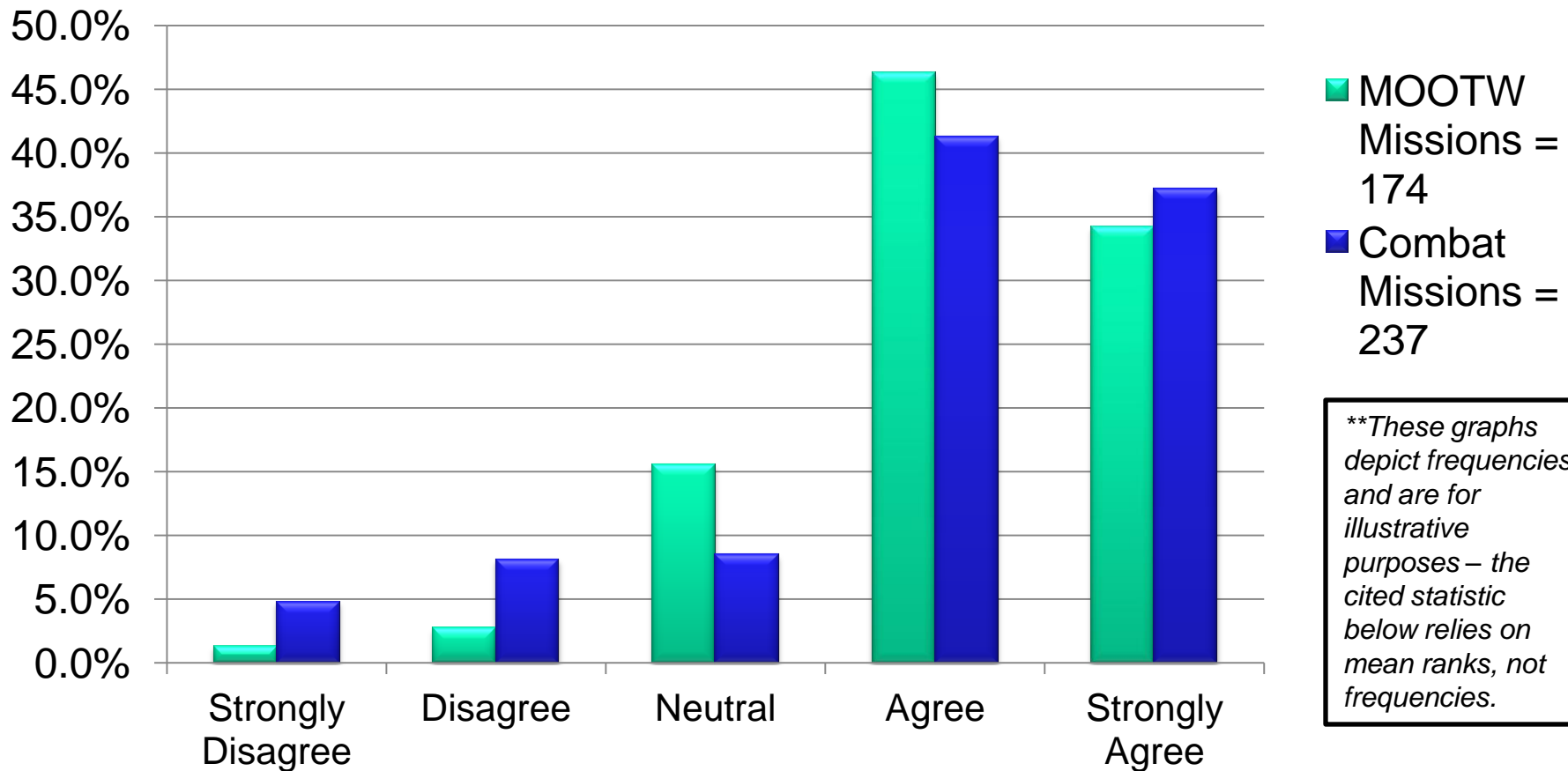
**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 23562.00$ ,  $p = .200$**



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**Having Marines in your unit knowledgeable of different regions of the world is an important component to unit operational readiness.**



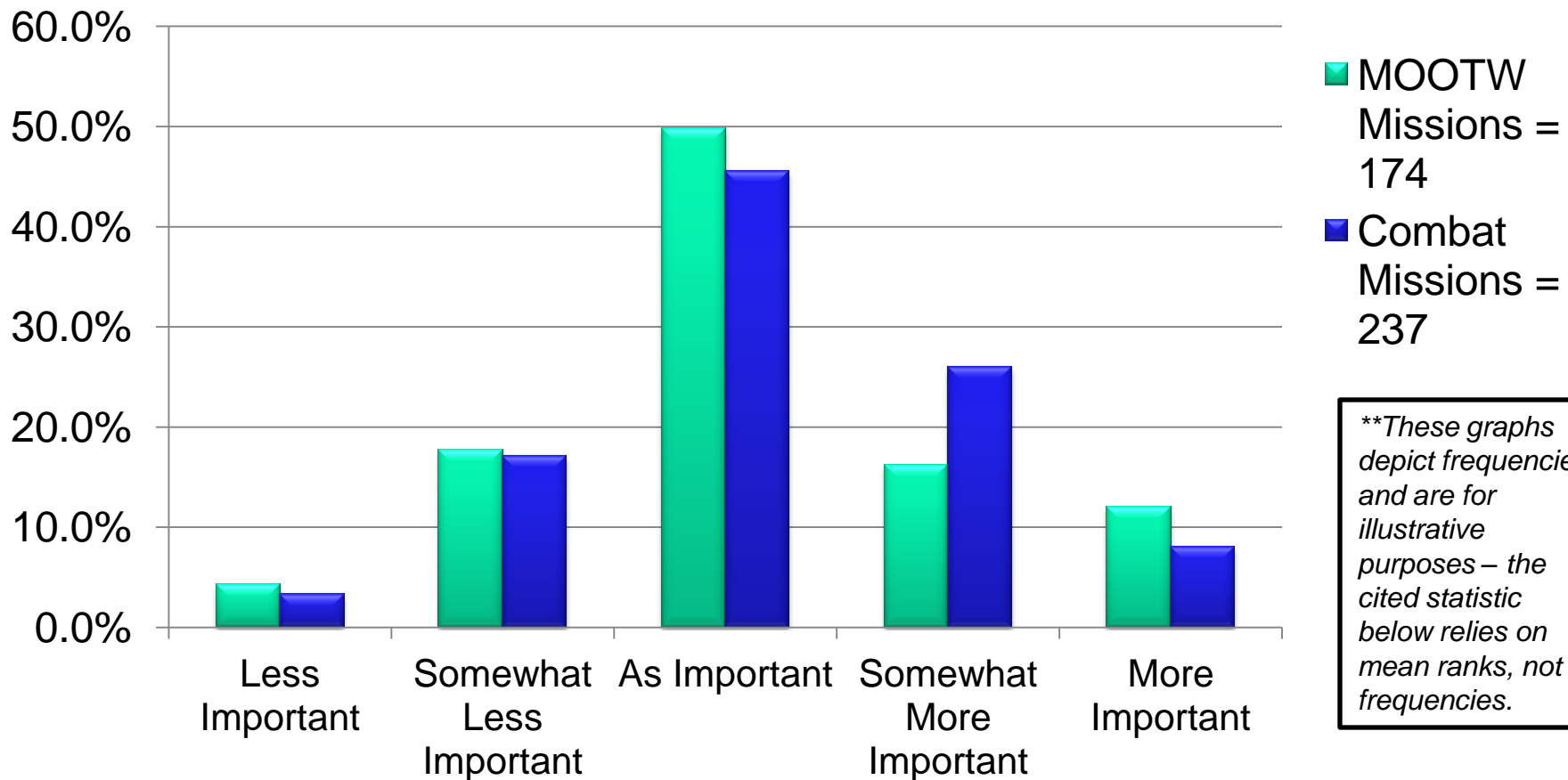
**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission :  $U = 21436.50$ ,  $p = .404$**



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**Based on your experience in the Marine Corps, how important is culture training compared to other PTP requirements?**



**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission :  $U = 24992.00$ ,  $p = .863$**



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# CULTURAL SKILLS\*

\*NOTE: Marines could choose "N/A" here. Lowers sample size.

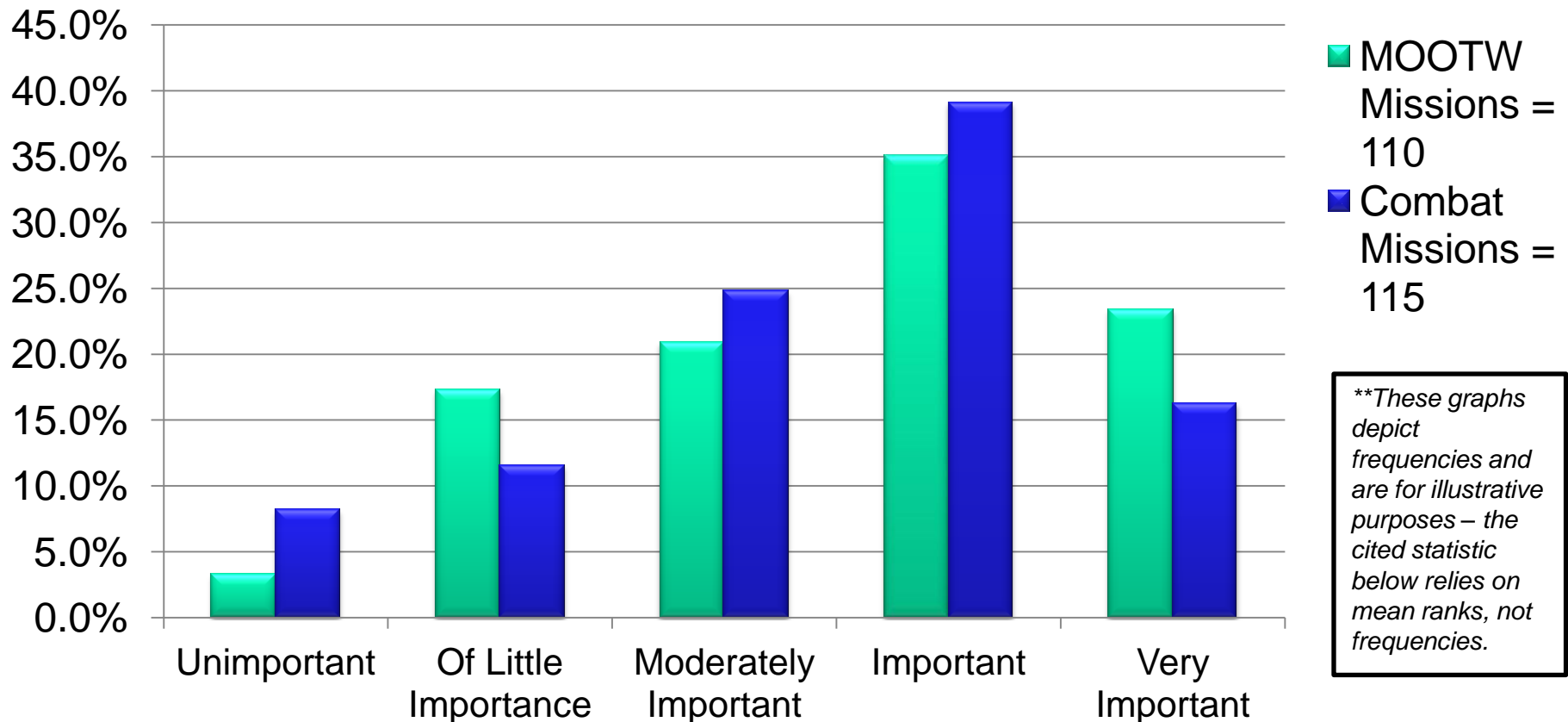
June 20, 2013



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# Influencing or persuading foreign individuals and groups



**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:**

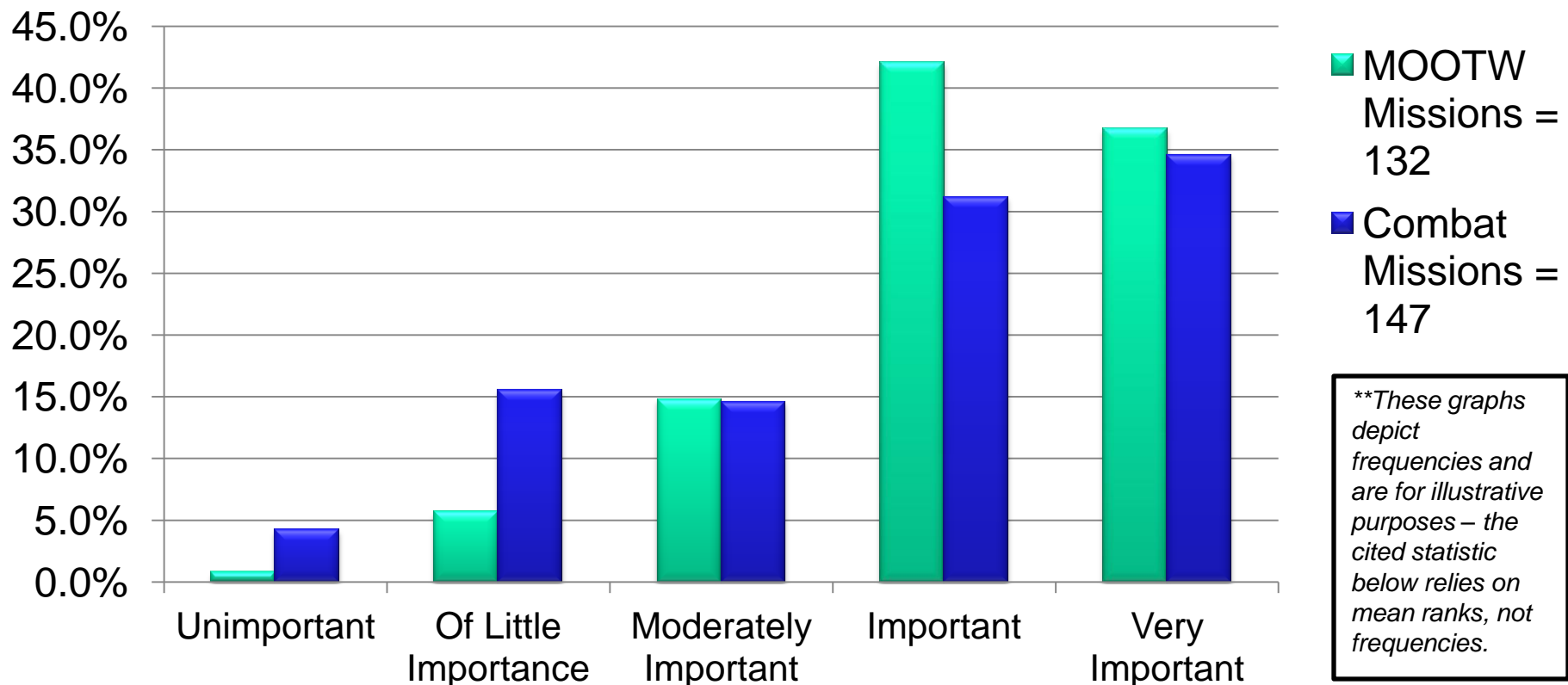
**U = 7503.00, p = .736**



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# Behaving according to local cultural norms as needed with foreign individuals and groups



**Marines whose deployment included a MOOTW mission rate behaving according to local cultural norms as needed statistically significantly more important than Marines on a Combat mission:**

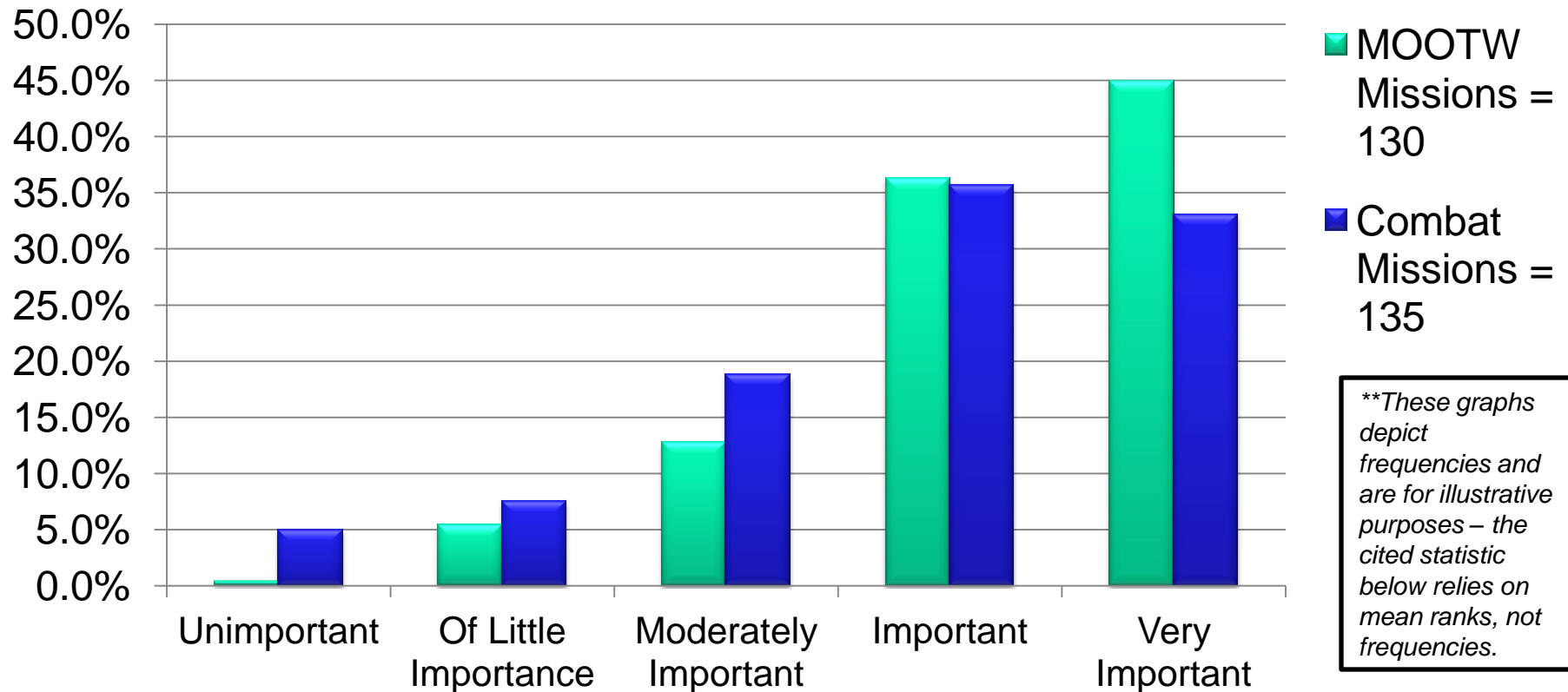
**U = 10102.00, p = .024**



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# Building rapport with foreign individuals and groups



**Marines whose deployment included a MOOTW mission rate building rapport as statistically significantly more important than**

**Marines on a Combat mission:**

**U = 9064.00, p = .015**

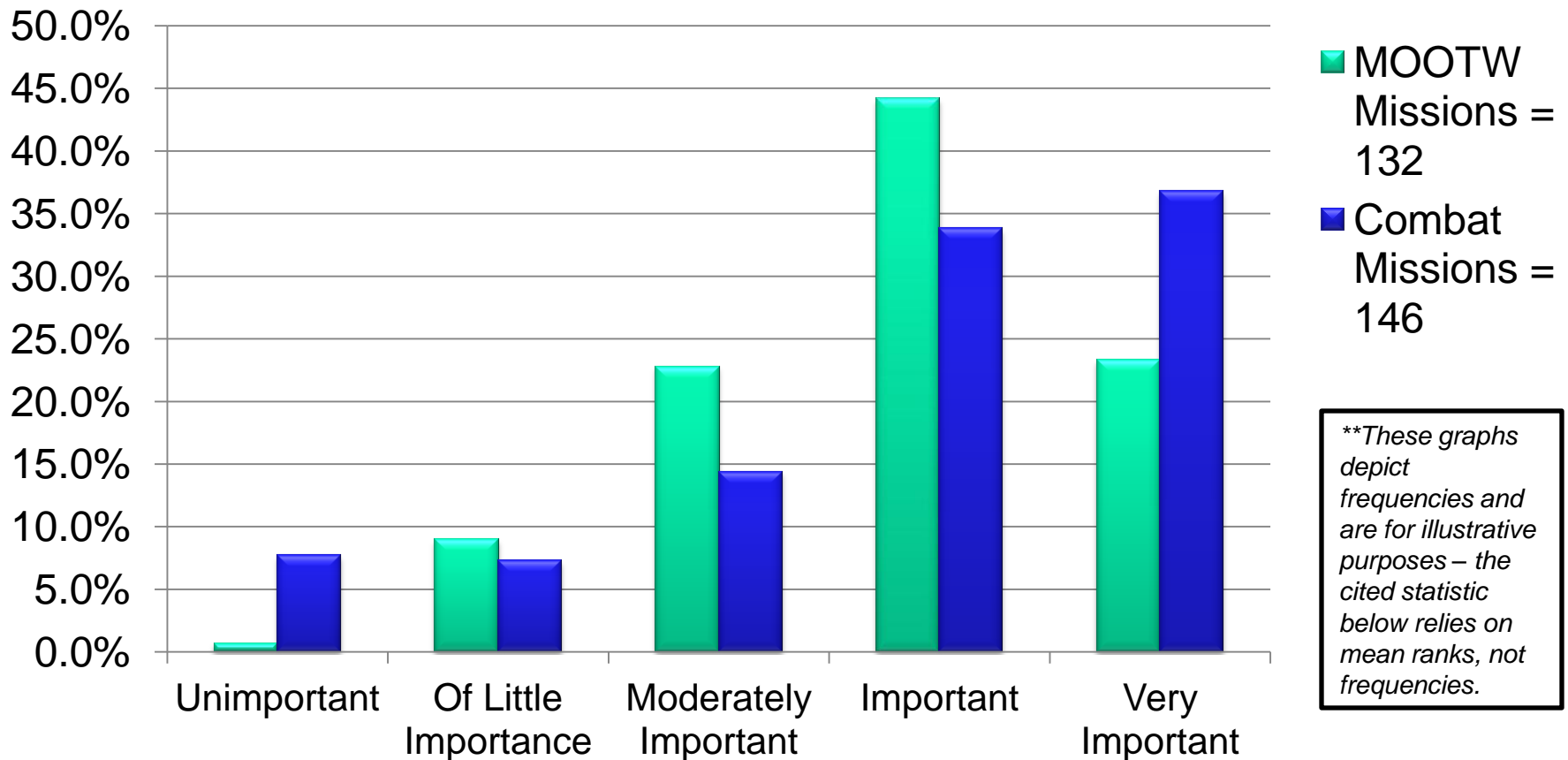




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# Using or interpreting body language with foreign individuals and groups



**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:**

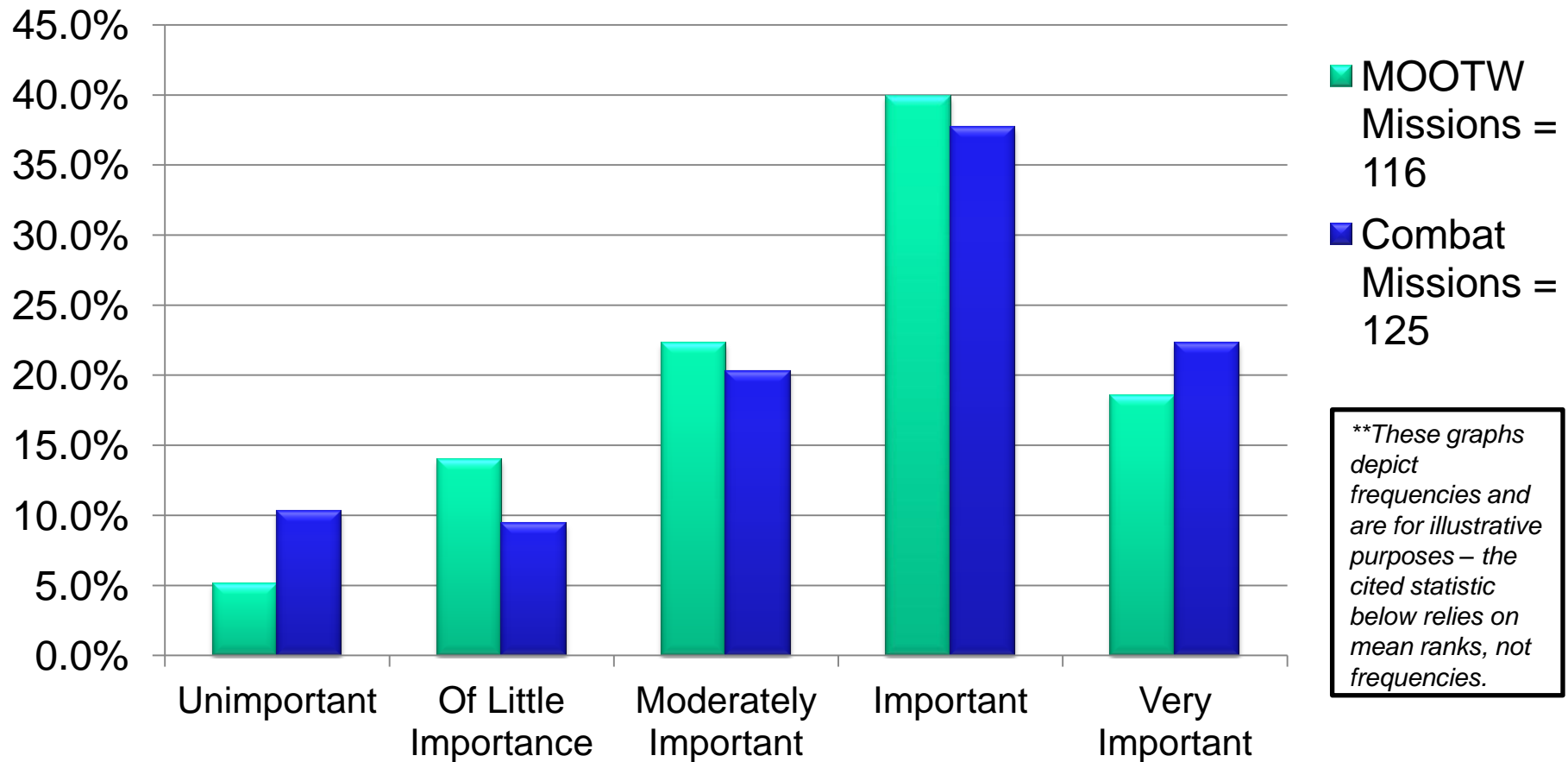
**$U = 11281.5, p = .448$**



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# Negotiating with foreign individuals and groups



**No statistically significant differences between Marines whose deployment included a MOOTW mission and**

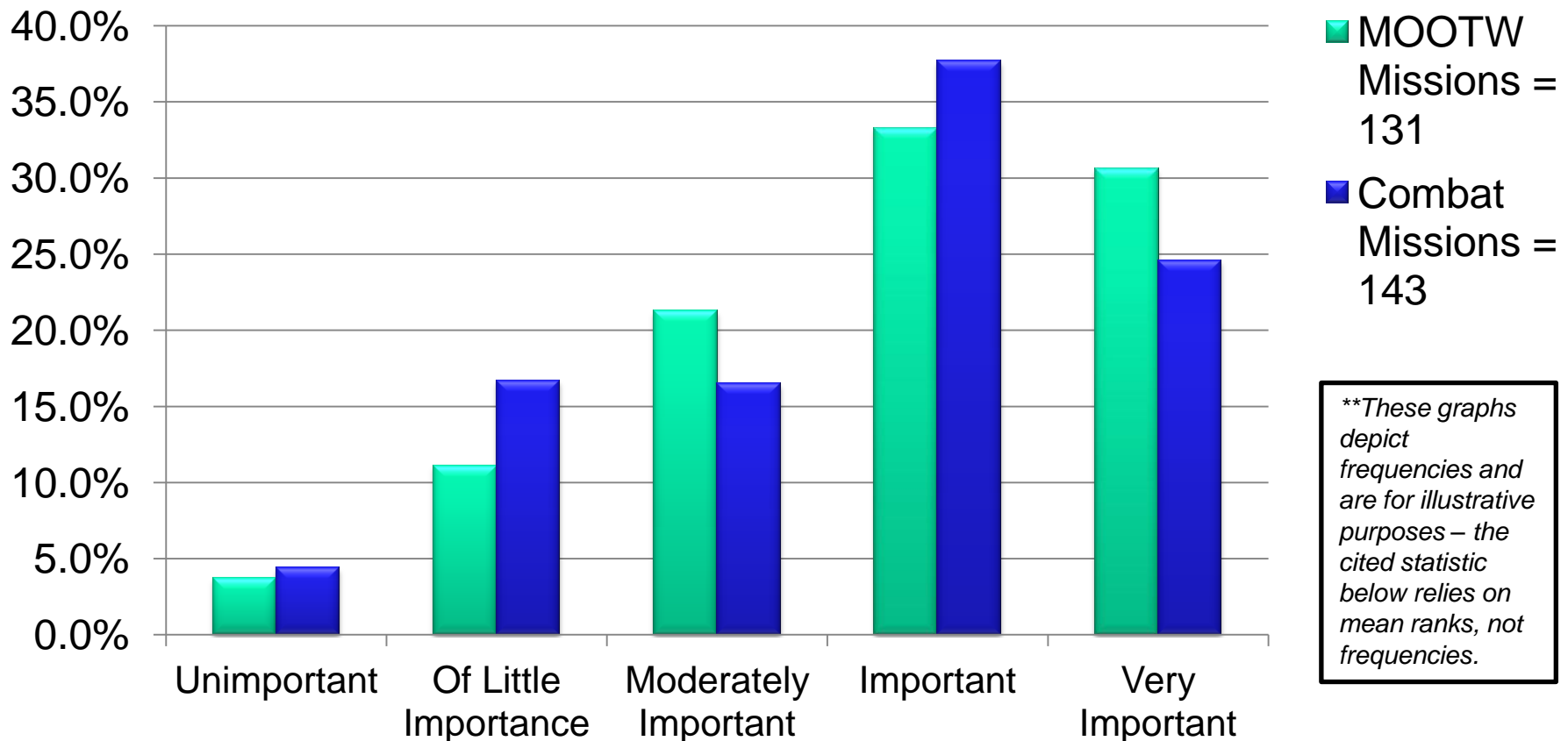
**Marines on a Combat Mission:  $U = 8671.50$ ,  $p = .700$**



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# Using basic words or phrases in a foreign language with foreign individuals or groups



**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 10545.00$ ,  $p = .175$**



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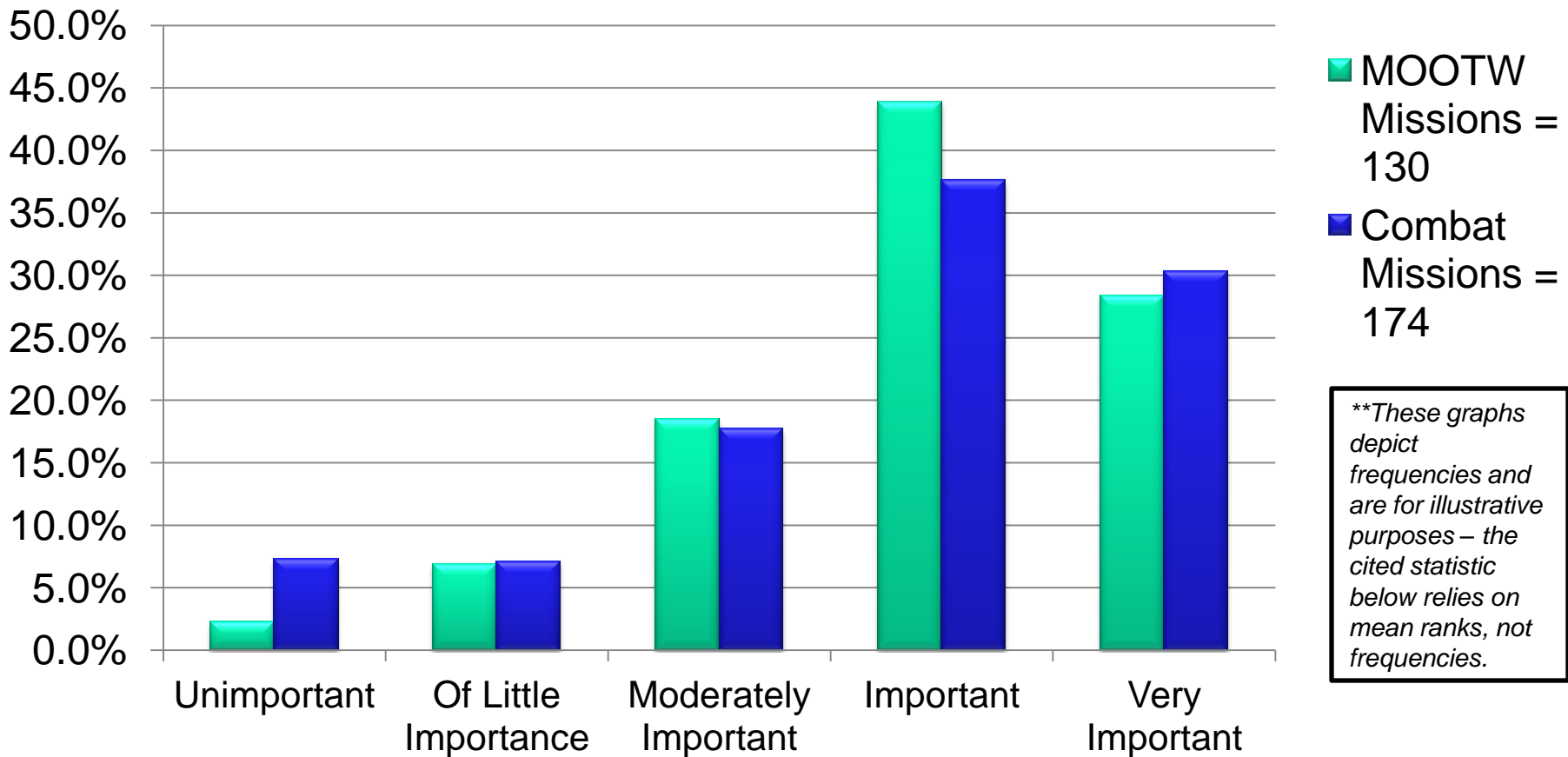
# CULTURAL KNOWLEDGE



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# Using cultural knowledge for planning or decision making



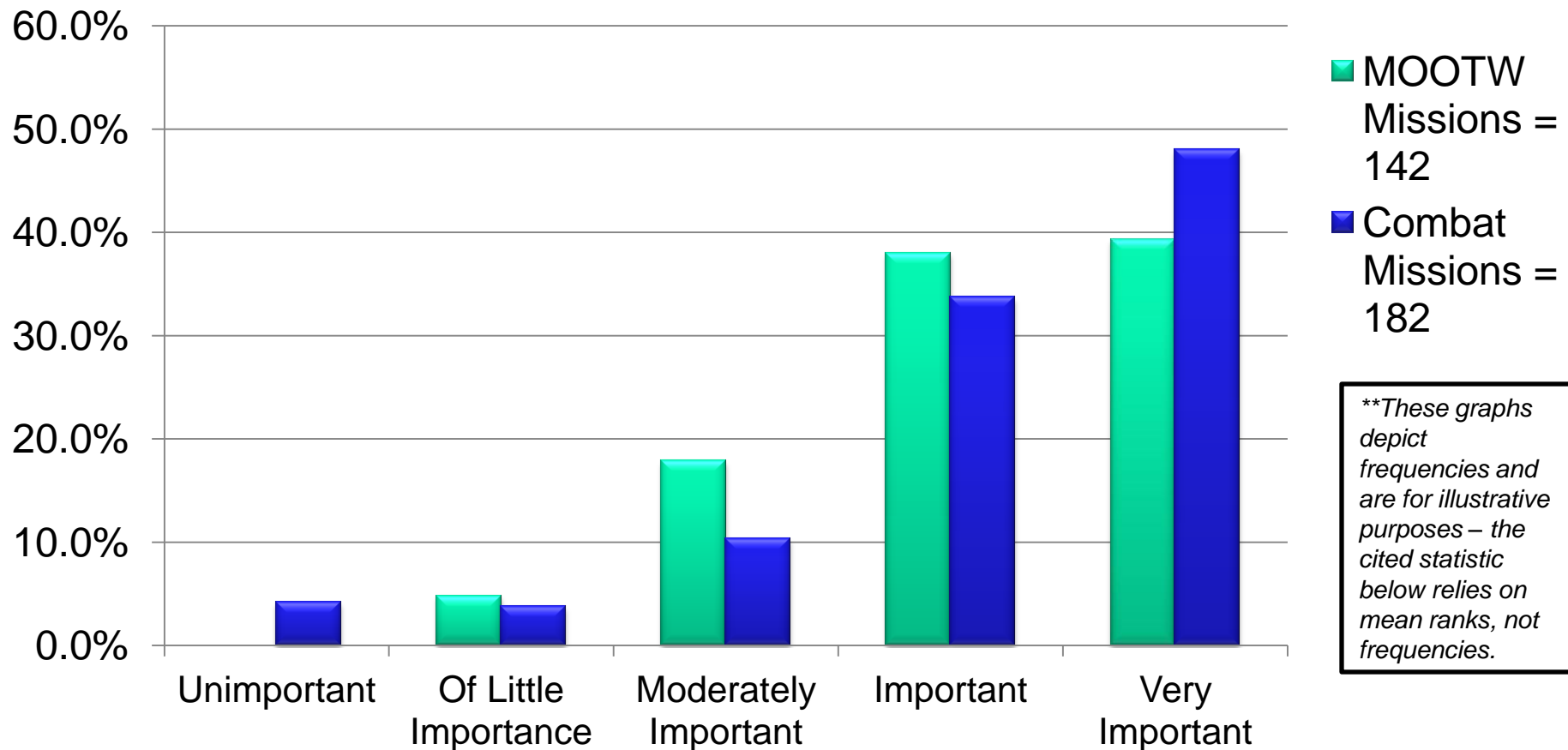
**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 14151.00$ ,  $p = .927$**



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# Using cultural knowledge for understanding situations or events



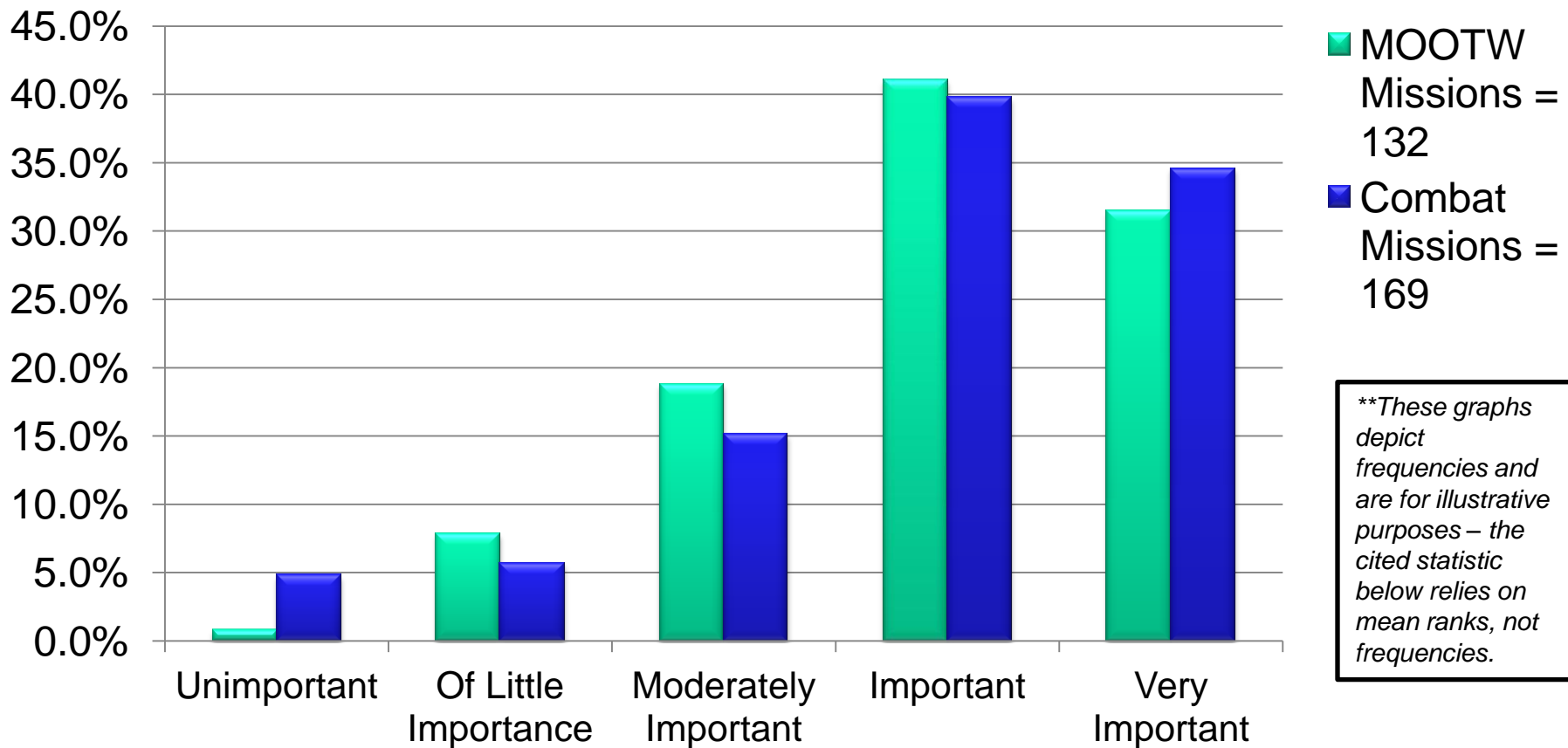
**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 14654.50$ ,  $p = .130$**



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# Using cultural knowledge for anticipating second and third-order effects



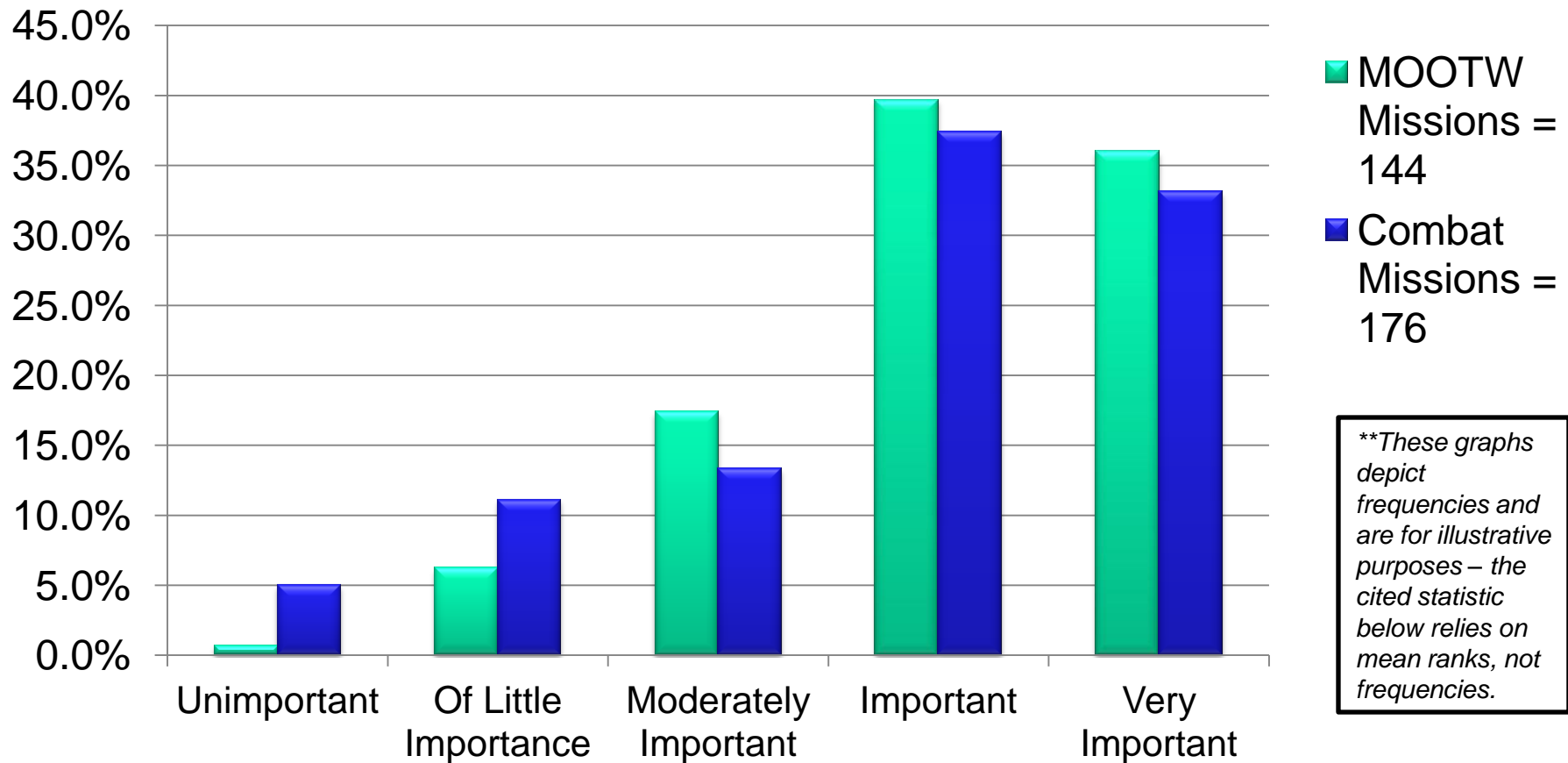
**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 13443.00$ ,  $p = .544$**



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# Using cultural knowledge for interacting with foreign individuals or groups



**No statistically significant differences between Marines whose deployment included a MOOTW mission and Marines on a Combat Mission:  $U = 13963.50$ ,  $p = .078$**





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